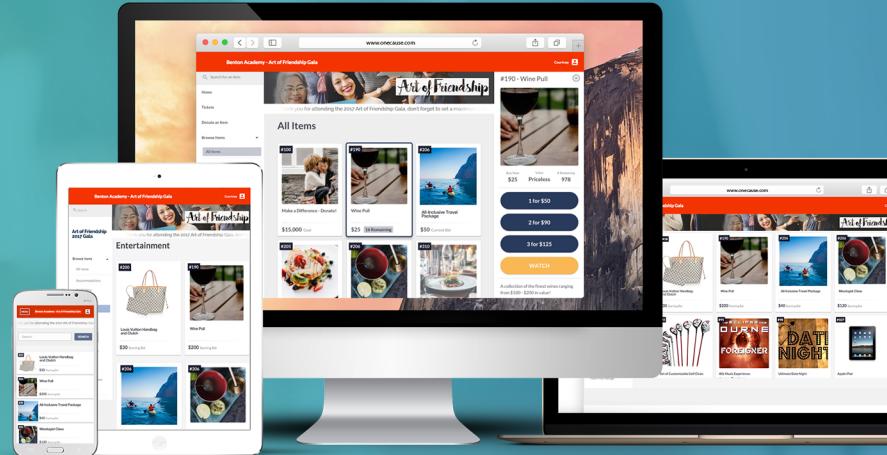


FUNDRAISING SOFTWARE FEATURES

Our Fundraising Software provides a comprehensive solution. From event planning to online fundraising, OneCause is a one-stop shop.

Access your data and manage all of your fundraising activities with OneCause year round. Hold an online auction, sell tickets to an upcoming event, run a gala or golf outing, manage an online store or simply collect donations online.



Multiple Fundraising Opportunities

Quickly view a list of your events and campaigns, compare them side-by-side and start a new one with the click of a button.

Easily add our industry leading OneCause Mobile Bidding to any event.

Efficiently create events and online websites to support your total fundraising calendar.



Donor & Solicitor Management

- Generate donor mailing labels
- Record item and package donors
- Issue donor receipts
- Create donor thank you letters
- Generate personalized procurement letters
- Record item and package solicitors
- Analyze solicitor performance
- Generate item donation forms
- Track donor solicitation status
- Monitor item procurement status

Online Planner

- Simultaneous, multi-user 24/7 access
- Unlimited number of committee accounts
- Access your event website post-event

Ticket & Sponsor Management

- Create multiple ticket/sponsorship packages
- Sell and record tickets/sponsorships
- Generate add-on sales and/or survey guests (i.e. VIP party, meal options)
- Set quantity limits to desired packages
- View ticket purchases and special guest requests (i.e. seating)
- Manage ticket redemption (i.e. manage unassigned guest tickets)
- Generate ticket summary reports
- Issue complimentary tickets
- Provide guests the option to cover ticketing fees via Patron Pay
- Allow guests to purchase tickets on any device
- Generate promo/discount codes (i.e. early bird or VIPs)

Giving Center®

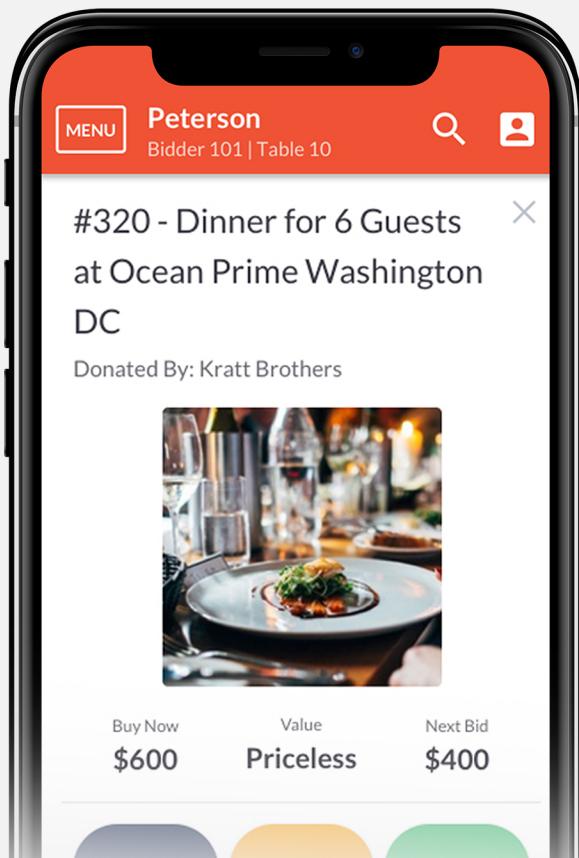
- Create a unique website for your fundraiser with customizable pages and web address
- Allow online ticket purchases
- Allow guests to pre-register credit cards
- Accept monetary donations
- Sell fixed price merchandise (i.e. raffle tickets)
- Preview auction catalog/featured items
- Allow pre-event bidding on auction items
- Showcase your event details
- Display interactive sponsor logos
- Leverage social media
- Include event countdown clock
- Allow guests to contact you via email with questions

Supporter Management

- Provide one login for supporters to use across all your fundraisers
- Generate guest lists by last name, bid number, or table number
- Create name tags and bidder paddles
- Produce address labels for mailings
- Mass assign bid numbers by last name
- Manage RSVPs
- Manage attendee check-in status
- Manage credit cards
- View purchases and payments
- View bid history
- Edit multiple supporters simultaneously
- Manage attendees
- Manage VIP guests
- Integrate supporter data with third party CRMs including Raiser's Edge®, Salesforce® and more

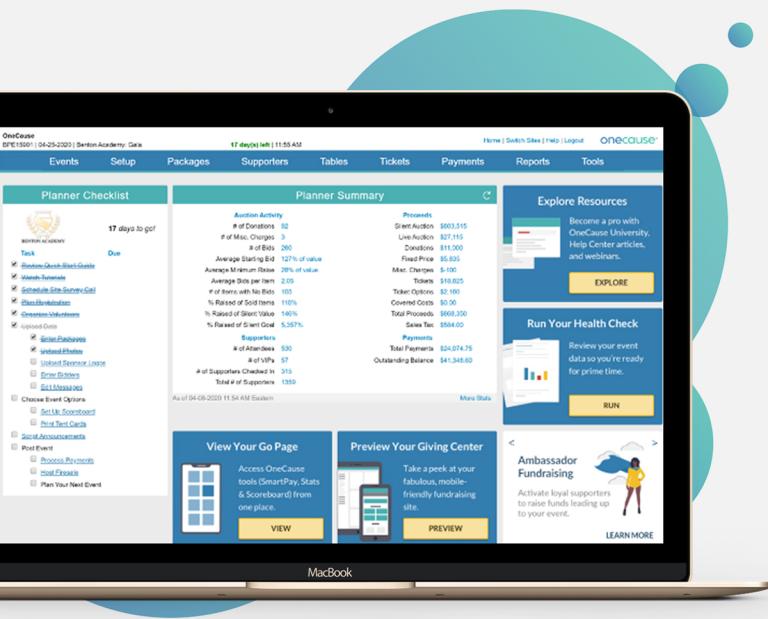
Payment Processing

- Fully integrated, secure payment processing solution
- Easy registration/checkout with SmartPay™ software
- Track supporter check-in status
- Ability to pre-register guests' credit cards
- Accept all forms of payment
- Provide express checkout
- Enable guest to cover credit card fees
- Split payments between people and payment types
- Review outstanding balances
- Access pending, approved and rejected transactions
- Batch and process transactions in real-time
- Ability to add or void transactions
- Easily reconcile payments
- Review payment history by date, name, status, payment method or source
- Ability to email receipts
- Expedite item pickup by tracking items in SmartPay on any device



Auction Execution

- View real-time mobile bidding statistics
- Generate raffle tickets
- Enter live auction and appeal data in realtime via a mobile device
- Allow guest self-registration
- Record silent auction winners, cash donations, fixed price items and raffle sales
- Add or import miscellaneous charges
- Generate guest receipts/invoices/packing slips
- Produce winner labels for item distribution
- Promote bidding and donations using real-time Scoreboards
- Schedule text messages to your supporters throughout your event
- Automatic text outbid alerts to promote bidding
- Generate bid sheets (if applicable)



Post-Event →

Track event success with a comprehensive dashboard

Analyze proceeds by bidders, package type or category

Review Top 25 packages and bidders

Analyze bid history, bid behavior, items with no bids and watched items

Generate ticket sales, live auction, donation, fixed price items and raffle sale statistics

Sync data to donor database via Raisers Edge, Salesforce and others

Utilize a wide variety of exports to transfer data.

Access over 120+ reports for post-event analytics.

Item & Package Management

Import/export packages

Import package photos

View package summary

View critical missing data in packages

Categorize items and packages

Group individual items into packages

Edit multiple packages simultaneously

Automatically calculate starting bids, buy now prices and minimum raises

Generate auction table tent cards with multiple layout options

Generate package labels

Manage item storage locations

Track received dates for donated items

Table Management

Enter table numbers

Assign supporters to their table

Specify table names

Assign table captains

Set table priorities

Monitor seats filled, remaining and oversold

Generate table assignments and summary reports

Allow ticket purchasers to set seating preference

Easily reseat supporters if needed using seating wizard

"With OneCause, everything is in one place. You aren't looking at a million spreadsheets. You aren't looking to find who purchased this, that, or the other. The manual process is removed for us and the time spent in long lines was eliminated for the bidders. It helped our team make everything so much easier."

BRANDI PURCELL, MANAGER OF SPECIAL EVENTS, WILMINGTON UNIVERSITY